



Membership Prospectus



For
Over **60**
Years



The New Zealand Sign & Display Association (NZSDA) has represented Aotearoa's sign manufacturing industry, with a clear vision to lead the industry by inspiring excellence in craftsmanship within a safe, friendly, and fun environment.

We collaborate with local bodies on signage-related by-laws and encourage knowledge-sharing within the industry. We are committed to advancing industry standards through education, and to maintaining high standards of craftsmanship and business ethics.

By promoting the highest industry standards, our members and their customers benefit nationwide. Our members adhere to the Association Constitution and Code of Practice, ensuring integrity in all professional business practices.

We are always looking for professional and quality sign makers to join the Association. As an NZSDA member, you become a trusted participant in a nationwide network of sign and display industry professionals, varying from large businesses to sole proprietors.

"One of the standout benefits of NZSDA membership is attending conferences and events, where you connect with like-minded people, exchange knowledge, and gain fresh perspectives on shared challenges."

Logan Sutton
Future Grafix
NZSDA President 2025-2027

Benefits & Resources

FREE Industry Guides

Good Practice Guide 2025: Signs and Display Installations, Salary and Wage Guide, Sign Making Price Guide.

FREE Industry Templates

Employment contracts and guides, General Terms of Trade + Guide, Installation Terms of Trade + Guide, Guarantee, Health and Safety templates.

FREE Training

Train with the Signee Online platform as part of your 90 day business induction for new employees. All course content is free for members.

FREE n3 Card

By becoming an NZSDA you will tap into a nationwide network of over 45 retail and trade suppliers nationwide offering major discounts. Becoming an n3 card holder will enable your business to have purchasing power that will lower your costs and pump up your profit.

DISCOUNTED

Site Safe	Discounted membership and courses
Red Cross	Discounted courses
Hirepool	15% discount on trade prices for hire equipment nationwide
Accessman	Discounted equipment hire plus EWP Courses available
IT Services	Advice and assistance
Events	Discounted conference packages and Award entries

Expert Advice

Get HR advice from our Preferred HR Expert.
Seek a quote from our preferred Sign Insurance Broker.

Master Accreditation

Excel your business to the next level by gaining a Master Sign Maker Accreditation - the brand that everyone knows. t&c's apply.

Communication

Attend Regional Meetings, Conferences or Awards of Excellence evenings, join online webinars or Ask an Expert sessions, Receive regular industry news via e-news, social media posts and closed members Facebook forum.

Online Classifieds

List your job or equipment online nationwide.
Rights to use NZSDA logos.

Sign Maker & Supplier Directory

Be seen or seek referrals on the nationwide directory or get in touch with aligned sign supplier members.

"There are so many reasons to join the association, the real value is found when mingling at our world class events and meeting like minded industry peers from other regions. There has never been a better time to join, what are you waiting for!"

Shae Goom | NZSDA President 2021-2025



Application Process

Apply

Apply online. Choose your Category, submit references and supporting documents.
Application Fee of \$83+GST is applicable upon submission.

Process

The process takes 4-6 weeks.
Secretary submits to board for approval once a month and to members forum for feedback. Due diligence is carried out by all.

Outcome

The secretary will inform the applicant in writing if membership has been accepted or declined. If accepted, a Membership Certificate and Welcome pack is sent and announcements are made publicly on all communications.



APPLY HERE!

Membership Options

Category A \$448+GST

Owner or Operator with no employees

Category B \$599+GST

A business that employs staff, with a total number of full-time equivalent employees or contractors (including the owner/operator, assuming he/she works in the business) of three or fewer.

Category C \$815+GST

A business that employs staff, with a total number of full-time equivalent employees or contractors (including the owner/operator, assuming he/she works in the business) of more than three.

Multi-Site \$448+GST

A business franchise group or multi-sites that hold the same business name and employs a total number of full-time equivalent employees or contractors (including the owner/operator, assuming he/she works in the business) of more than three at each site.

Note: There must be one main site that holds a full Category C Membership to be eligible for the multi-site membership.

Associate \$448+GST

Company representative or trade supplier/associate to the industry.

Retired \$50+GST

At the Executive Boards' discretion, this membership may be given to an individual for outstanding service, and exceptional contribution and who is highly regarded by peers within the industry and whose contribution has been for an extended period of time.



The Master Sign Maker Accreditation



The Accreditation

A Master Sign Maker Accreditation is for a business that thrives and leads in being an active and engaged member of the NZSDA Membership, acknowledging commitment to learning, connecting through events and refining your craft. This Accreditation of Excellence will set you apart as a leader within the signage industry and is the next step, a natural progression from the NZSDA Membership that promotes values of quality, integrity and service.

This badge of honour will gain industry recognition, public awareness and enhance your market credibility, so join the network of sign makers that are dedicated leaders of excellence with a Master Sign Maker Accreditation.

The Benefits

- Highlights your businesses credibility & connections
- Creates public awareness of professional sign makers of excellence
- Nationwide recognition & acknowledgement within the industry, authorities & regulators
- Assures customers of the highest level of workmanship & professionalism
- Flags your business's ability to meet mandatory requirements
- Strengthens overall competitive edge and be seen as a leader

The Criteria

The vision of criteria underpins the Master Sign Maker Accreditation Learn, Connect and Craft.

To be eligible you must be a trade qualified sign maker OR have had at least 5 years' experience within the industry as a business owner and have been a NZSDA member for 2 or more years.

Event Networking

The NZSDA hosts regional and national events year-round, offering opportunities to learn connect and craft with industry leaders and peers within the nationwide network of like minded Sign Makers.

Sign Makers Conference

The NZSDA Conference is the place to network and learn from established leaders and experts. The conference has been running for over 60 years and is the longest running industry event. Many veterans are still involved in the Association teaching their knowledge of craft and inspiring the next generation of creators and makers, making these events and the industry rich in knowledge.

NZ Sign Display Awards

The NZ Sign Display Awards is our national flagship event, celebrating excellence in the industry. The awards recognize outstanding design and craftsmanship across various sign-making methods and technologies. Each year, the level of entries is high, and competition is fierce.

NZ Sign & Display Expo

The Expo has been labeled New Zealand's biggest graphics, sign, display, and allied industries event since its successful debut in Auckland in 2013. The Expos have been held five times since, and will continue to be held in Auckland every two - three years. The Print and Signage suppliers are able to showcase a diverse range of machinery, products and supplies all under one roof.

Regional Meetings

Regional Meetings are a great opportunity to provide legislative and training updates, provide guest speakers on a variety of industry related topics and for suppliers to connect and inform of new products. These meetings are the perfect platform for engagement and connections and add real value to the membership.

Member Visits, Webinars & Industry Insights

In person visits nationwide are carried out with our members annually. It is a great opportunity for the NZSDA to engage, to share new resources, and to find solutions for members needing guidance. Resources are available on the Members portal, which include HR & Health and Safety documents, Best practice guides and a library of videos for training resources.



"since joining the NZSDA, we have been exposed to various ways that we have utilised to improve our sign shop and give our customers better products."

Damien
Bad Boy Graphics



"The NZSDA is an instant network, and for me that's been my biggest benefit out of it. Having likeminded businesses, people who strive for that little bit of excellence."

Jeremy | Big Brown Industries



Training with Signee

Signee is an online learning platform, created by Master Sign Makers.

Learners connect through online tutorials, videos and course content, supported by a hard copy resource book. This is a free course for all members and provides a solid base for new employees as an effective onboarding tool.

By providing this course, we are making it easy for new employees to enter the sign making industry and get the skills they need.

For further information on Signee,
Contact us or head to the website.

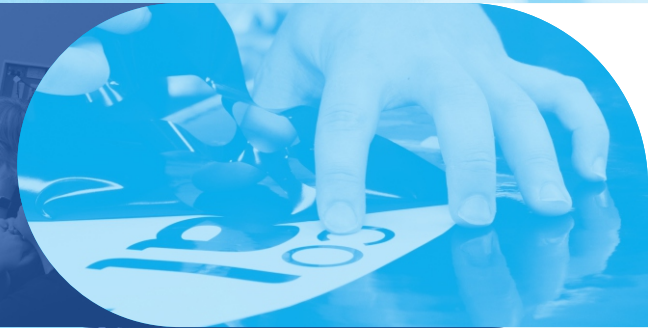
signee@nzstda.org.nz



"This comprehensive course has been a valuable tool for professional development for our apprentices, showing them clear pathways for skill advancement and highlighting the diverse opportunities within the industry. The structured nature of the Signee course also ensures consistency in training and removes the passing on of poor practices that can occur with in-house only training, Wise Studios highly recommends the Signee Course."

Michelle Henry | Wise Studios





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