

### Learn

**30 Points**

Each action is 5 points, at least 4 actions (20 points) are required

- Attend NZSDA Webinar or Coffee Break Session
- Attend a learning session or speaker session at conference
- Attend a Supplier speed networking event
- Attend NZSDA Supplier Training Course (eg. Wrap courses, etc)
- Upskill with industry related courses ie. Design, Sales, Business Management
- Engage in a business coach (regular sessions) or belong to a business networking group
- Be training an apprentice or have trained one in the past 5 years.
- Have in place Health and Safety Audit and Training ie. Site Safe, EWP or First Aid

### Connect

**50 Points**

Each action is worth 5 points with exception of those highlighted below, 50 points is required minimum

- **Attend NZSDA conference and AGM within the past 2 years (40 points)**
- **Attend the NZ Sign Display Awards of Excellence in the past 2 years (10 points)**
- Attend a regional meeting
- Attend a Welcome Event at Conference
- **Attend NZ Sign & Print Expo (10 points)**
- Support supplier evenings eg. product releases, mini expos
- Attend an Industry event eg. NZSDA | Print Assoc Golf Day or Women in Print & Sign

### Craft

**40 Points**

See below what each action is worth, 40 points minimum required

- Sign Award Finalist in past 2 years **(5 points) OR**
- Medallist in the past 2 years **(10 points)**
- Attend Letterhead Workshops **(5 points) OR**
- Demonstrate craftsmanship for at least **three** pillars of sign making **\*\* (10 points each)**  
(See Practical Expertise for descriptions of craftsmanship pillars)

### Bonus

**30 Points**

NZSDA Brand Audit (Each brand option is worth 5 points)  
and Sustainable Actions 15 points

- NZSDA Logo on vehicles
- NZSDA Logo on building
- NZSDA Logo on website
- Sustainable Proof of Practices eg. Qualification or award **(15 points)**

Demonstrate craftsmanship for at least **three** pillars of sign making. Each pillar is worth **10 points**.  
Submit proof of capabilities with application. eg. Images, documents, references, awards, certifications.

### Design

The style, layout, look and feel of overall finished sign. Making decisions on what techniques, materials, substrates, print mediums will be used to create the sign to best meet the need of the client.

### Illumination

Creating a standout project that shows various lighting design options and techniques that could involve fabrication of light box of various dimensions and electrical work to a high standard.

### Application

Applying designs to various surfaces and substrates using the correct processes, technologies, print mediums and equipment.

### Traditional

Hand painting mediums and hand rendered techniques and processes showcasing excellent understanding of topography

### Installation

Demonstrating best practice of installing methods and documentation of various signage projects by use of tools, equipment and machinery which may include working at heights.

### Manufacture

Show an excellent understanding of fabricating and assembling a sign and parts of a sign using a variety of materials, tools, equipment and machinery.