

Notable Sponsorship Awards



INNOVATIVE CHAMPION

This award is by entry or nomination.

The biggest new shift in signage is working towards finding ways to innovate eco-friendly sign processes and products. This sign business would have considered using environmentally friendly and recyclable materials, made efforts to reduce unnecessary energy consumption and to provide a more sustainable work environment. This business may also be seen to demonstrate leadership and vision within the sign industry and may have made efforts to enable their customers to meet their own environmental objectives.

The Innovation Champion Award is awarded to a Sign Business who:

- Shows outstanding examples of innovation and resourcefulness within their business and/or community.
- Have made efforts to enable their customers to meet their own environmental objectives.
- Are a forward-thinking business demonstrating leadership and vision through new ideas and initiatives for the betterment of the sign industry.
- Investment may have been made into the likes of balancing carbon footprints into environmental projects by way of a carbon offset scheme.

Describe:

1. A problem that needed to be solved and how you went about solving it, ie, describe the innovation and how it was applied.
2. What the outcome was, on whom and why it was significant.
3. How efforts have been made to enable customers to meet their environmental objectives.
4. Any investments that have been made to positively impact the environment.

NOTE: Nominees do not need to meet every area of the above criteria, however these are provided as a guide for nominators. Learn more about the nomination process for the Innovation Champion Award from the Submission Guidelines.



NZSDA.ORG.NZ

Entries close 5pm, Friday 24th May 2024. No late entries will be accepted.