



New Zealand

# Sign and Display Awards

8 July 2022 | Queenstown

## The Rules

### Go incognito

With the notable exception of Category 15: \*Self Promotion\*, it is important that the identity of the entrant cannot be determined from the images uploaded. Therefore no promotional material, business cards or graphics can appear in the images uploaded. It is likewise important that photography does not include business signage or material in the background of any images to be judged that would enable judges to identify the entrant. Automatic disqualification will occur if the entrant's identity can be determined from the images.

### Attendance and Acceptance of Awards

It is a requirement of entering the New Zealand Sign and Display Awards that entrants must attend the awards presentation evening in person. Only under exceptional circumstances is it acceptable to have a representative collect your Award on your behalf. Entrants unable to attend in person are required to inform the convener of their representative by Friday 25th June 2021. Entrants who are not present and are awarded an excellence medal will not be permitted to enter the following years' event.

### Entry details

Entries in all categories must outline the title of the work entered and the extent of originality in the work submitted for judging (ie. client or agency supplied logos, art, sketches, colour swatches etc)

### Originality

All entries must outline the extent of originality in the work submitted for judging (i.e. client supplied logos, clip art, sketches, etc). If someone other than an employee of the submitter has designed the work, they must be acknowledged on the entry form.

### Third Party Involvement

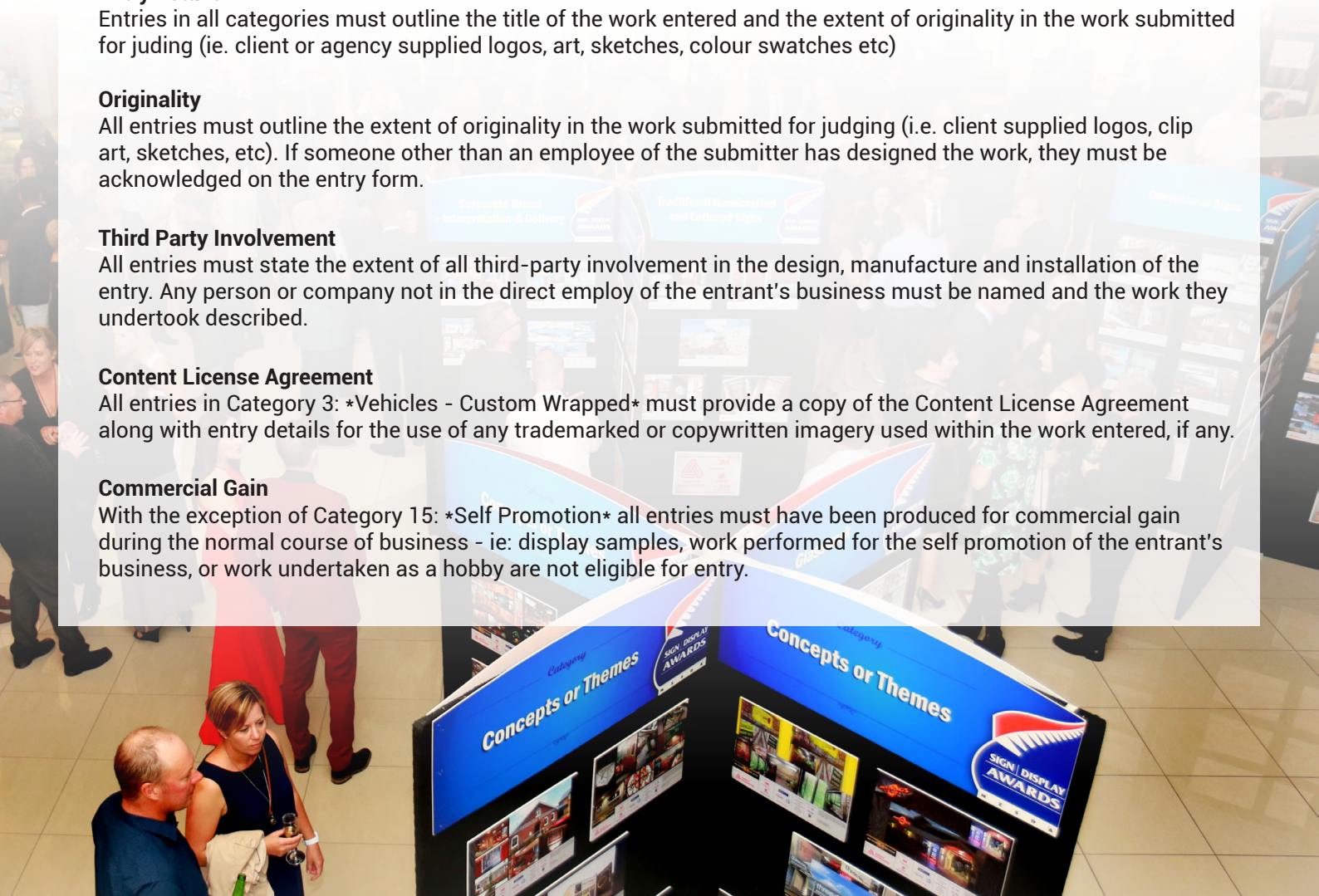
All entries must state the extent of all third-party involvement in the design, manufacture and installation of the entry. Any person or company not in the direct employ of the entrant's business must be named and the work they undertook described.

### Content License Agreement

All entries in Category 3: \*Vehicles - Custom Wrapped\* must provide a copy of the Content License Agreement along with entry details for the use of any trademarked or copywritten imagery used within the work entered, if any.

### Commercial Gain

With the exception of Category 15: \*Self Promotion\* all entries must have been produced for commercial gain during the normal course of business - ie: display samples, work performed for the self promotion of the entrant's business, or work undertaken as a hobby are not eligible for entry.







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## The Rules continued...

### Same work - multiple categories

Identical entries may be submitted for judging in several categories, e.g. signs and graphics on a vehicle could possibly be entered in both Category 1: \*Vehicles\* and Category 9: \*Illustrations and Murals\*. In this or similar instances a separate entry is required for each Category entered.

### Photo Manipulation

All photographic material supplied for entries MUST NOT be overly enhanced using photo manipulation software such as Photoshop. Minor changes to contrast and the like are acceptable, but any noticeable changes such as addition or removal of backgrounds, shadows, reflections etc will void the entry, and it will not be considered for an Award.

### Date of Production

To be eligible, all entries must have been produced BETWEEN 1ST MAY 2021 AND 30TH APRIL 2022, ie since the last closing date of the previous year's awards.

### Payment

All entries must be paid for with a credit card as part of the entry process. If the payment is not made, the entry is not completed and therefore won't be seen by the judges.

### Close of Entries

Entries close at 5pm on 16th May 2022. Under no circumstances will late entries be accepted.

### Judges Discretion

The Judges have sole discretion on the eligibility of any entry, and reserve the right to change it's category or disqualify any entry without notice to the entrant.

**Note: By Entering, you agree to the rules. The act of furnishing an entry into the New Zealand Sign and Display Awards constitutes acceptance and acknowledgement of all instructions, rules, terms, conditions, and directives. Entries belong to NZSDA. All entries remain the property of the New Zealand Sign and Display Awards.**

