

PASSION PURPOSE & POWER!

NZSDA Conference
Tauranga | June 13-15 2019

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PASSION DRIVES YOU. PURPOSE PULLS YOU.



WORD FROM THE PRESIDENT

To be passionate about something is to believe in the meaning you anticipate it to deliver — whatever “it” is — and to possess an intense desire to continue into the fray. Purpose and passion are two opposing forces that can work together either for or against your best interests. Passion drives you. Purpose pulls you.

Finding the “why” before the “what” and the “how” is critical to both business success and personal growth. If there is no clear purpose, no clear communication, or execution of vision, the focus on what is required to build that long-term goal slowly veers off course and inspiration is lost, but most importantly it will become difficult to find your community and build that culture of authenticity and passion that excites others.

All great achievements start with passion, it is what fuels everything. Passion is what motivates us and is the unique lens on the world that shapes us and connects with opportunities. Passion will shape the purpose in both life and business.

When an idea for a venture or a cause starts taking shape, purpose is what ultimately helps define the idea, but that same shared purpose is what brings together a community of people

who believe in the same cause and together they will support what is trying to be built. That shared passion, belief and Purpose is what motivates us and gives a sense of belonging, it excites the process of the movement to accomplish the same mission.

That is why the third P word in our conference theme is just as significant as the first two. To have the power to lead, to know the “why”, to support and share with a passionate community that believes in the vision, will inspire and spark movements that will ignite in unimaginable ways, ultimately leading to long-term success.

The drive of the success of our visions and goals potentially depends solely on our community, our members and industry, understanding that a combined focus to work together to support each other with our partnerships is necessary to overcome challenges and achieve innovative ideas to be better leaders

in our industry and at the same time portraying a wealth of knowledge and experience that will raise the industry standards nationwide.

Join us on a pathway to success in Tauranga at our 2019 Conference, Passion, Purpose & Power. We will be taking it back to basics with real, honest, grassroots basics of sign making knowledge, team building and just getting together at our evening events for some challenging chats and engaging entertainment.

See you all in Tauranga!

Regards



Paul Walters

AGENDA

DAY ONE - THURSDAY 13 JUNE

The Power

12:00–14:00	Conference Registration
14:30–15:30	NZSDA Annual General Meeting
18:00–18:15	Meet in Foyer Trinity Wharf Bus Departs at 6.15pm
18:30–19:30	Welcome Mix & Mingle The P Party Mt Maungai Surf Club Nibbles & Entertainment
21:30–22:00	First bus departs at 9.30pm Second bus departs 10.00pm

DAY TWO - FRIDAY 14 JUNE

The Passion and Purpose

07:00–09:00	Breakfast, Trinity Wharf
09:00–10:00	Sue Wells Key Note Speaker Trinity Wharf Trinity Meeting Room 1
10:00–10:30	Morning Tea
10:30–11:30	Power Hour Training & Apprenticeships Trinity Wharf Trinity Meeting Room 1
11:30–11:45	Meet in Foyer Trinity Wharf Buses departs at 11.45am
12:15–15:15	Blokarts From Backyard to Worldwide Lunch Land sail or drift
15:15–15:30	Buses depart at 15:30
16:00–16:15	Arrive at Trinity Wharf Hotel
17:45–18:00	Meet in Foyer Trinity Wharf Hotel Buses depart at 18:00
18:30–22:30	'Beers, BBQ and Brewery Tour' Gourmet BBQ Dinner Craft Beer & Cider Tastings
10:30 - 11:00	First Bus departs at 10.30pm Second Bus Departs at 11.00pm
11:00 - 11:15	Arrive at Trinity Wharf

DAY THREE - SATURDAY 15 JUNE 2019

Optional Activities (all at extra costs)

07:00–09:00	Breakfast, Trinity Hotel
11:00–14:00	Pool, Banter & Beers (Optional)
10:00–15:00	Golf Day on the Green (Optional)
13:00–16:00	Ladies Treats (Optional)
17:30–17:45	Meet in Foyer Trinity Hotel Buses Depart at 5.30 and 5.45
17:45–18:15	Pre-dinner drinks Trustpower Arena
18:30–00:30	Awards Gala Dinner and Presentation

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EVENTS DAY ONE THE POWER

AGM

Here is where it all began, the journey from “Good to Great”. Last year at our AGM a sound summary of our achievements, was announced, along with the hope of future developments in training and apprenticeship programmes. This year is no different, in fact we have stepped it up another level, having now completed a lot of the background processes enabling us to achieve what we set out to and along the way clearly redefining our vision for the future education of the sign Industry. Back to basics from our grassroots, summarises what we are about this year, driving our passion to make our industry an ever evolving one, giving us the purpose to get creative and support the young learners taking on our industry and finally, ultimately giving us the power to future proof our trade for years to come. We want our members feedback, support and passion, so we are encouraging you all to come along, give back, pay it forward, take part and enjoy meeting new like-minded industry legends like yourself at Conference in Tauranga.



WELCOME EVENT – THE P PARTY

At this year’s welcome evening - The P Party, we present a surprise twist on the Mix and Mingle of the past. All is not what it seems, new faces, tricks and illusions around every corner. So come dressed to impress the options are endless, become anyone, or wear anything, or one thing or something that starts with ‘P’.

The President will also be inviting ALL local Tauranga Sign Makers to this event, opening with highlights of our Industry goals and visions and the benefits of giving back and being part of a supportive nationwide referral network. There will be many new names and faces to get to know, so bring your passion, your purpose and let the good times roll. Along for the ride are a bunch of fabulous entertainers that will delight and humour, mix and mingle amongst us all throughout the evening.



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EVENTS

DAY TWO

THE PASSION AND PURPOSE

KEY NOTE SPEAKER - SUE WELLS

They say Sue is the wearer of many hats, a council whisperer, dragon wrangler and a biosecurity warrior. They also say that Sue deals with crisis projects, wicked problems and social justice – this is one task master you want to get to know! If you want to be in the know about many things like Planning, policy, bylaws, governance, engagement, advocacy, civics, training, facilitation, team building, problem solving, then come along and be inspired, ignite your passion, find your purpose and take charge to future proof your business into a powerful brand. Sue will engage you with her wicked, quirky speaking manner on what has driven her purpose and passion in the many roles of her career.



INDUSTRY TRAINING & EDUCATION

We will be hearing from our industry training experts and our legends that are actively supporting the new industry training scheme. Hot topics we will cover is the Signee and Employer Handbook, online course platform and what our legends can provide for our new trainees. Also we will demonstrate how this course will form the pathway into apprenticeships and ultimately better the quality of apprentices and industry standards nationwide. Stage Two off Signee will launch end of this year and we will explain how these micro courses can assist with upskilling your employees in your workplace. Competenz will also give a brief snap shot of progress since the new Unit Standards were released end of 2018.



EVENTS

DAY TWO CONT...

THE PASSION AND PURPOSE

BACKYARD PASSION TO WORLDWIDE SUCCESS – BLOKARTS, THE BACK STORY

Blokart was invented in 1999 by New Zealander Paul Beckett. A background in hang gliding and land sailing inspired Paul to build a serious wind-powered toy that was fun, fast and compact. From small beginnings tinkering in a Papamoa, NZ garage to nearly two decades of watching a backyard passion evolve into a global sport, the Blokart community now extends all over the world. We will hear about Paul's story, how his passion eventually gave him the purpose to drive the success of his hobby into the powerful brand it is today. Gather around over a casual lunch and some refreshments, listen, learn, have a go and get inspired.

BEERS, BBQ AND BREWERY TOUR

Come along on the Brewbus complete with guide and refreshments on board and you will be treated to a little insight of where it all began and how Brewbus NZ became what it is today – a nationwide craft beer touring business born from a criminal lawyer and a journalist on a volunteering expedition whom decided to start a nationwide business together to ultimately fund the Brewbus philanthropy... apparently it's quite the story. Enjoy a Gourmet BBQ dinner at the Papamoa Beach Tavern and hear from the local brewery experts as they enlighten us on the brewing process, how it's made and what makes a bloody great brew!



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EVENTS

DAY THREE

OPTIONAL ACTIVITIES

(All at extra costs)

GOLFING ON THE GREEN

Up to 10 folks. Pick up Saturday, 9am at Trinity Wharf and back by 2pm. Experience a great local 9 hole course, grab lunch and return to the Hotel. Transport is on us, however all other costs, including green fees, lunch and beverages are at your own additional costs. Cash bar available. Make sure you tick the box on your registration form to take part in the day.



POOL BANTER & BEERS

If you're up for a bit of banter, a great pool challenge and a few beers with like-minded peers, then tick the box on the registration form and you will be registered to play on the day. The venue has been booked from 11-3pm. Further information will be sent out upon further enquiry. Note that if transport is required, it's on us! however, all other related costs will be additional. Cash bar available.



LADIES TREATS

Back by popular demand is our Ladies Treats. This is mobile service that provides beauty requirements to your taste and budget. This year we only have makeup and hair options which can be provided in the privacy of your own room at Trinity Wharf Hotel, or for those that are a little bit social 2-3 ladies can be done in one room if required.

Note: all beauty requirements are at your own cost. Bookings are essential. Costs and services are available upon request, so please tick the box on the registration form if you fancy a wee treat!

1.00pm – 4.00pm | 15 June 2019 | Hair up & Make up | Trinity Wharf Hotel





NZ SIGN & DISPLAY AWARDS GALA EVENING

MC AND ENTERTAINER — BRENDHAN LOVEGROVE

Winner of the 2015 NZ Comedy Guild Award for Best Male Comedian, Brendhan is a favourite on the NZ Comedy Circuit and a much-loved regular headliner and host at The Classic. With an arm's length list of awards, he has entertained sold-out crowds for well over a decade within New Zealand, Australia, Asia and UK.

Brendhan's manic physical presence combined with a sureness of delivery and material that can be described as verging on the psychotic side of human nature, has delighted and frightened audiences throughout New Zealand.

Brendhan has appeared on numerous local television programmes including all 8 series of Pulp Comedy TV, the last series of which he hosted. He stars in TVNZ's mockumentary 'A Night At The Classic' Season 1 and 2; as well as several appearances on TV3's 7 Days.

Brendhan joins us as our MC for the evening and will have you in fits and giggles for our entertainment segment during the evening.

AWARDS ENTERTAINMENT - ICEFIRE

Icefire are the winners of NZ Corporate People's Choice Award for Best band nationwide. They are a 4 piece band with over 15 years experience performing together throughout both New Zealand & Australia. They will delight and entertain us all with their live performance as they have a repertoire of over 200 songs spanning 5 decades. Icefire is the people's entertainment band and will certainly be getting all the movers, the grooves and the shakers onto the dance floor.

VIEWING OF AWARDS

Our Awards Display for 2019 will be showcased on many different digital platforms that will both complement the evening and celebrate the quality of workmanship in each entry. By offering both large digital screens for group viewing and ipad stands for more indepth discussions will allow for better inter-active conversations amongst peers and competitors alike. It is important to us that we retain our quality and integrity at our national events and so therefore we will also be erecting a large printed media wall which will surround the Award Pre-Dinner Drinks area of all our entries for 2019 and winners of past events.

AWARD GALA EVENING

The Awards of Excellence will start at 6.30pm opening with a one off razzzy dazzler performance to kick start the evening. .the crowd will go wild as our very own comedic President, Paul Walters will take to the stage once again and address the crowds before welcoming our sponsors and finalists to the stage throughout the evening. We are in for a treat with our special guest, MC and comedian Brendhan Lovegrove, he is sure to give those tummy muscles a good work out over the evening! Once the official presentations have come to an end the local resident band IceFire will ignite the evening and the dance floor with legendary hits from the past and present until the early hours of the morning.

TICKETS FOR AWARDS

\$230 + GST per seat or Table of Ten for \$2,100 + GST.

For further details for tickets and accommodation contact Melissa Coutts at 0800 0800 52 or melissa@nzstda.org.nz



F.A.Q.

1

WHAT DOES CONFERENCE COVER/NOT COVER?

Your registration fee covers, twin-share or double accommodation at The Trinity Wharf Hotel from Thursday night to either Saturday or Sunday dependant on what Registration Package is chosen, options are Premium (3 nights) or Standard (2 nights). Note that Day Delegate Registration does NOT include any Accommodation. Also included are all meals, including mix and mingle snacks and drinks on Thursday night until breakfast upon check out on either Saturday or Sunday. In addition, it also covers any activities and speakers that are provided throughout the duration of Conference. Registration does not include meals or drinks purchased within or outside of hotel including cash bar on Friday evening and outside of conference hours.

2

CAN I CHOOSE WHICH EVENTS OR ACTIVITIES I ATTEND

Like our past three years of conference our new format does not offer choice of events or activities. Conference starts on the Thursday evening with the AGM and it is expected that upon registering between nominated hours all delegates are committed for the duration of conference. If delegates choose to attend only one day of conference, but register for two days, there will be no cost reduction. We have however, given the partners of the delegates the opportunity to choose a free day so they can choose to do other activities that have not been included in our conference programme for this year. Another option is to select the Day Delegate Registration package.

3

WHAT OPTIONAL ACTIVITIES ARE AVAILABLE?

Enclosed within the Conference Programme is information about Saturday's optional activities which will be at your own cost if you decide to participate. Note that if you are interested in either activity please ensure that you tick the appropriate box on your registration form to be included in your chosen activity.

4

CAR PARKING AND TRANSPORT

The NZSDA will not pay for any parking at the Trinity Wharf Hotel, however we can book car spaces on your behalf. If required please note that the spaces are limited and subject to availability. Transport will be provided for majority of the conference.

5

WHEN CAN I VIEW THE NZ SIGN AND DISPLAY AWARDS

This year the display of the Awards will be available for viewing online prior to the Awards Evening, here is where you can also vote for People's Choice. Each category will also be displayed on Digital Monitors, sponsored by Digital Signs our Elite Sponsor along with a free standing ipads to digest, discuss and discover fabulous designs up close and personal at Trustpower Arena. Along with our sustainable digital display a fabulous large printed display wall will feature our award entries in our Pre-dinner drinks area.

6

CAN I UPGRADE MY ROOM AT CHECK-IN?

Should you wish to change from twin-share to a room of your own at check-in, for any reason whatsoever, you are personally liable for the extra cost involved, which will be added to your hotel bill and must be paid by you before check-out. Under no circumstances will the NZSDA be covering this cost and, should you upgrade your accommodation and check out without paying for hotel extras, we will be invoicing you for recovery of the balance owing. Please note that The Trinity Wharf Hotel is at full capacity, so an upgrade may not be possible in any event.

7

WHAT IF I WANT TO ARRIVE EARLY OR STAY AFTER?

Yes, delegates can – but it will be at your own cost and will also be dependent on room availability at the hotel. So if delegates wish to stay longer, please state this on your registration form and indicate preferred timetable. Do not contact the hotel direct

8

WHAT IS THE DRESS STANDARD?

For the duration of conference being both Thursday and Friday sessions, during the day the dress standard is tidy/casual. Please bring warm clothes and wear sensible shoes on Friday as we will be venturing outside so come prepared for all weather situations! Attire for the awards evening on Saturday night is black tie. A photographer will be present at both the conference and awards night, and we intend using photographs taken during both events for publicity purposes.

9

SMOKING?

The Trinity Wharf Hotel is strictly non-smoking including accommodation rooms and conference facilities. Smoking within the hotel will incur a cleaning cost which will be applied to your account on check-out if this rule is breached.

10

I MAY HAVE TO WORK WHILE I AM THERE - ARE THERE FACILITIES?

Each room has high-speed internet access. Delegates should WiFi details when checking in and pay for any charges incurred on check-out.

HOW TO REGISTER

ESTABLISH YOUR PACKAGE

STEP ONE

Establish which package you are after.

OPTION ONE

PREMIER

3 NIGHTS

EARLY BIRD
\$1,200 + GST

LATE REGISTRATION
\$,1500 + GST

OPTION TWO

STANDARD

2 NIGHTS

EARLY BIRD
\$950 + GST

LATE REGISTRATION
\$1,200+ GST

OPTION THREE

DAY

NO ACCOMMODATION

EARLY BIRD
\$650+ GST

LATE REGISTRATION
\$750 + GST

STEP TWO

Contact Melissa Coutts at melissa@nzstda.org.nz or 0800 0800 52 for your registration form/s to be sent.

STEP THREE

Nominate Attendees and Partners – 1 Attendee and 1 partner per form.

STEP FOUR

Complete Extra Costs on form (if any).

STEP FIVE

Complete payment details and then scan and email completed registration to:

Melissa Coutts at melissa@nzstda.org.nz

Any queries regarding registration or conference please contact Melissa Coutts, Conference Organiser on the above contact details.

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