NZSDA presents

The NZ Sign Expo Visitors Guide 2018

FROM GOOD TO GREAT!

AT THE ASB SHOWGROUNDS 14-15 JUNE 2018

PSP PLASTIC SHEETS
FUJI xerox
AARQUEGROUP PARTNER OF CHOICE
Jenrite
BLUEPRINT
MULFORD PLASTICS delivering solutions
AVERY DENNISON
3M
DecraStrip Sign and Graphic Suppliers
COMPUTALETA GROUP
FUJIFILM Value from Innovation
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AXIS CNC ROUTERED INNOVATIONS
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SIGN SUPPLIES Your Premier Digital & Graphic Supplier
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Visual Connections
SignGear
Resene the paint the professionals use

FUJIFILM

FUJI Xerox

Contemplating the latest technology printing solutions?

You'll find no better place.

As specialty hardware, inks and media develop, the number of new applications for print producers to target is increasing. It's a growing market that reflects added value to your existing clients and opens new business opportunities.

With our extensive range of specialty solutions, you'll know you've come to the right place when you visit our stand.

See you there!

The best technology for your business.

On-going nationwide service and support network to maintain productivity at all times.

UVISTAR SCREEN EPSON ColorGATE

CALDERA ESKO MUTOH

Welcome

The NZ Sign and Display Association has been playing a pivotal role in the sign industry within New Zealand for almost fifty years and initiatives, such as the NZ Sign & Display Expo, are just one of the many pro-active ways that the NZ Sign and Display Association has engaged with the wider sign industry within New Zealand.

The Sign Expo has since been labelled New Zealand's biggest graphics, sign & display, large format print and allied industries Expo and was only launched seven years ago in Auckland and was an unqualified success, with all exhibition space sold out.

2018 brings back the Expo to Auckland where once again it will become the success it was born too be with more innovation, inter-action, hands on workshops and new products or services for our industry, making it next level and an even more purposeful and valuable event to attend.

We invite anyone that is part of or linked to our industry along, it is a perfect opportunity to find new markets and opportunities, generate new business leads and gather competitive information for your business all in one venue, at one time.

#makeithappen #nzsignexpogoodtogreat

Bevan Weal
President
NZ Sign & Display Association

Expo Times

Thursday, 14 June
9.00am – 5.00pm

Friday, 15 June
9.00am – 7.30pm

To pre-register for this event "Ultimate Signee Pack" worth over $3,000, just send us your details at secretary@nzsda.org.nz.

We take this opportunity to thanks our Expo Sponsors for 2018 for their continued support for this event.

Premier

FUJI xerox

Platinum

total

Gold Plus

SIGN SUPPLIES
COMPUTALETA
AARQUEGROUP
DecraStrip

Gold

PSP PLASTIC SHEETS
Jenrite
BLUEPRINT

Silver

MULFORD PLASTICS delivering solutions

Bronze

Visual Connections

AGENDA

Thursday 14th June

09.00 – 17.00	Expo Live
09.00 - 12.00	The "Give it a Go Experience"- Sponsored by Computalea A showcase of sign making at its best in open workshop booths
13.00 – 16.00	The "Give it a Go Experience" resumes
13.30 – 14:30	From the Experts – Sponsored by Decrastrip Master Sign Maker Panel Q&A Session
14:30 – 15.30	We've Got you Covered Network Partners and Members Benefits Presentation
16:00 – 17:00	Key Note speaker – Sponsored by Jenrite Eric Rush – Inspiring All Black Legend, Barrister and Businessman

Friday 15th June

09.00 – 19.30	Expo Live – Late night
09.00 - 12.00	The "Give it a Go Experience"- Sponsored by Computalea A showcase of sign making at its best in open workshop booths
13.00 – 16.00	The "Give it a Go Experience" resumes
14.30 – 19.30	NZ Vehcile Wrap Competition

ONE FRAME
countless applications

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curved

retrofitted
nz made
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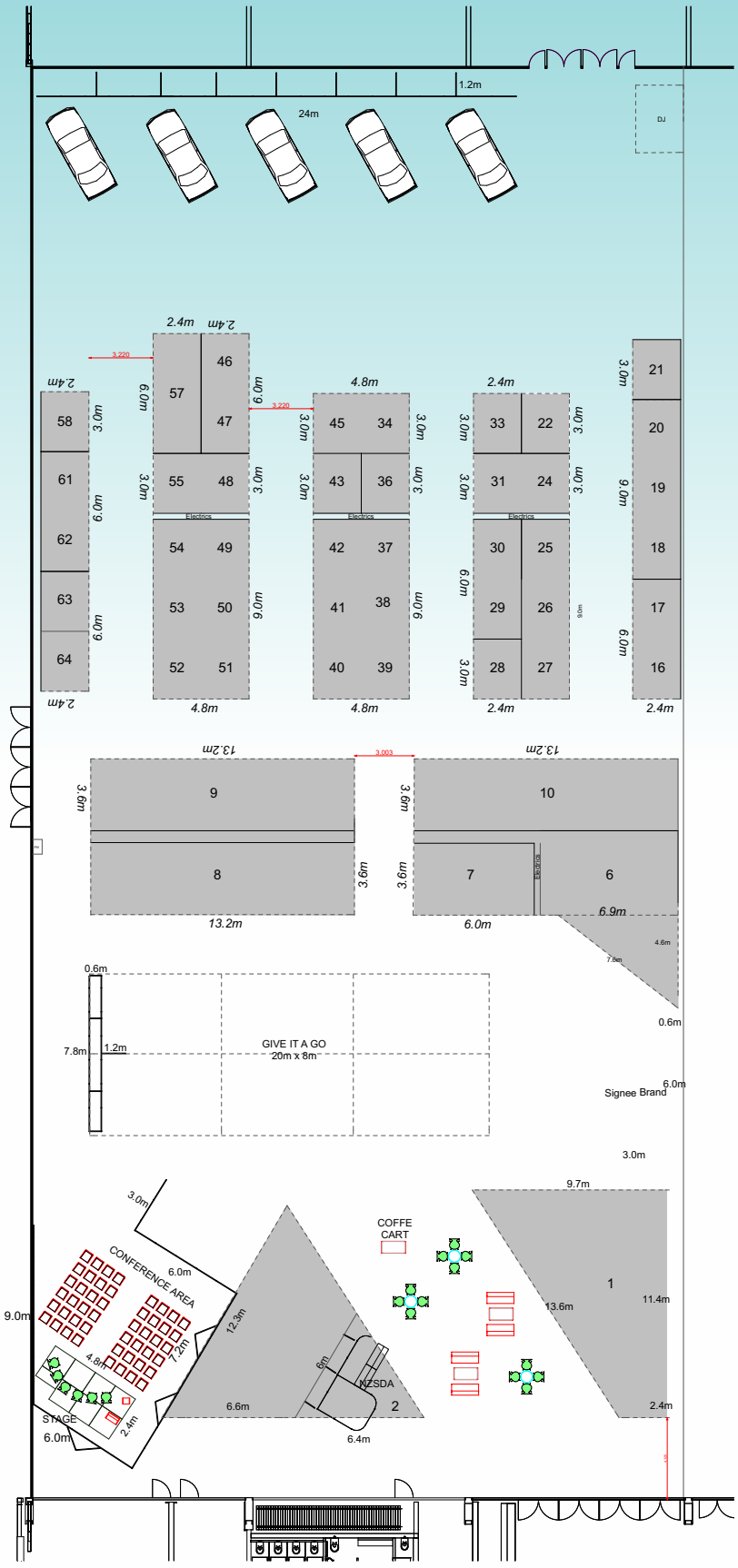
SITE MAP



Fuji Xerox and Fiji Film	Stand 1
NZSDA – Registration	Stand 2
Total Supply	Stand 3
Decrastrip	Stand 6
PSP Ltd	Stand 7
Aarque	Stand 8
Sign Supplies	Stands 9
Computaleta	Stand 10
Mulford Plastics	Stands 16-17
Hirepool	Stands 18, 19, 20
Visual Connections	Stand 21
Nexus Display Solutions	Stand 22
Digital Signage	Stands 24, 31
Trotec Laser	Stands 26, 25, 27
Axis CNC Routered	Stand 28
Textiles Alive	Stands 29-30
Visimark Ltd	Stand 33
Carr NZ Ltd	Stands 34, 45
LRT Services	Stand 36
Living Business	Stand 36
Jenrite	Stands 37-42
Hi Tec Ink Ltd	Stands 43
Cambrian Plastics Ltd	Stands 46-47
Sign & Screen Supply	Stands 48, 55
Blue Print	Stands 49-51
DisplayPro Ltd	Stand 57
WiPath Communications	Stand 58
Signopsys Electronic signs	Stands 61-62
Wholesale Print	Stand 63
Dynamic Graphics	Stand 64

Mimaki™

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UCJV300-160

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1.6m wide LED UV Printer/Cutter

- Immediate post production benefits - No outgassing of prints.
- GreenGuard Certification.
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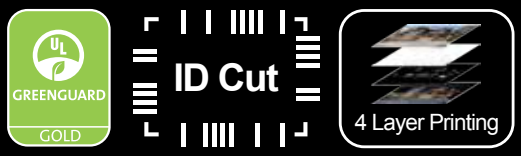
- UCJV300 - 4 colour or 7 colour. Fast white printing.
- UCJV300 - Up to 4 layer printing simultaneous.



"The future of Wide Format Printing"

BLUEPRINT

Auckland: 3 Inlet Road, Takanini – 09 299 7770
Wellington: 11 Sydney Street, Petone – 04 568 3555
Christchurch: 16 Buchan Street, Sydenham – 03 374 2227

EXHIBITOR SPONSORS

AARQUEGROUP
PARTNER OF CHOICE

Aarque Group Ltd ***Stand 8***

Aarque Group are New Zealand's leading provider in digital print and finishing solutions. For 70 years we've been offering Kiwi businesses the very best in printing technology, including the latest hi-tech machinery from all the top brands, all under one roof.

At Aarque we don't just sell you packages, we sell solutions. Being wholly independent means we carry all the top brands. What makes us different is we're also able to mix and match technology to suit your exact requirements. So what you receive isn't just an "off-the-shelf" package, it's a bespoke solution design specifically for your business.

We also supply an extensive range of consumables, and offer unrivalled after-sales service and support nationwide – everything in fact to ensure the success of our customers businesses.

We proudly represent brands such as Epson, HP, Roland, Oce, KIP, Zund digital cutters, Summa F-series, d.gen fabric printers, Evolis card printers, Bobis application tables, Flexa XY cutters, Colorgate, VersaWorks, ONYX, SAi Flexi. We stock quality consumables such as Mactac, 3M, GMP, Phototex and our in-house brand Durapro. Aarque Group - Your Partner of Choice.

MULFORD
PLASTICS
delivering solutions

Mulford Plastics ***Stand 16-17***

Mulford Plastics has been supplying quality substrates to the Sign and Print industry for over 70 years in ANZ. We are proud to be an exhibitor at this year's Sign Expo. Please take time to view our exhibition of Display and Signage substrates and take away samples.

Visit our friendly Team at stand 16-17 to see what is new and how we can add value to your business. There will be a competition with arious prizes so make sure you stop by, we look forward to seeing you at Expo 2018.

MULFORD
PLASTICS
delivering solutions

More than just plastic...

OPTIMUM PERFORMANCE PLASTIC SOLUTIONS
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Got big ideas?

If you're in the business of big ideas—talk to the team at AARQUE about bringing them to life with a wide-format digital print solution designed especially for your business.

The experienced team at AARQUE can provide a complete solution including hardware, software, finishing technologies and consumables from the top brands and with service to match—nationwide.

Print solutions to match the size of your ideas.

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AARQUEGROUP
PARTNER OF CHOICE

Phone 0508 227 783 | www.aarque.co.nz

Blue Print Imaging Ltd *Stands 49 – 54*

Blueprint Imaging are once again pleased and excited to be involved in the 2018 NZSDA conference and Sign NZ Expo as a sponsor and exhibitor.We will be showcasing the latest technology from Mimaki who are at the forefront of innovation and leading the way in our industry. The new UCJV Mimaki Roll Print and Cut (2 in 1) with Opaque White, No Outgassing, Uncoated Media-friendly and Green Credentials is a must see. While the Mimaki UV LED Flatbed and Roll-Fed printer will be the focus of the stand, it is important that we do not to overlook the existing Eco Solvent, Latex and SUV printer ranges that are a proven cost effective solutions, so look out for a sharp deal here as well. Whatever your niche for print is, we are sure there will be something on the stand to exceed all your expectations.

We will also be available to discuss the ever growing range of both roll and rigid stock options for printing. Blueprints latest NEW offering, the lightweight Banova material from 3A will be a feature product on display which is just one product in what has to be the widest Media range offering of all the suppliers. We look forward to seeing you on our stand at yet another highly anticipated industry event. The Blue Print Team

Computaleta Group *Stand 10*

It is rare to find a company that is still in business after more than three decades. Go a step further, and you will find that only a handful remain under the same ownership. Which makes us a very rare organisation indeed!

We are proud to supply the most extensive range of world-class self-adhesive films from 3M, Arlon, Hexis and TESA Tapes into the signage and window films industry. But that is just part of our story, over the years we have developed a culture of customer service, one that is quite different from the corporate owned operators. We respond quicker; we are more accessible, we are motivated by a drive to succeed that is coded into our DNA.
If you want leading products delivered with exceptional service, then just stop by Stand 10 for a chat with the team - Computaleta Group.

Decrastrip *Stand 6*

Decrastrip is a family owned and operated business with values as such. Our clients are our most prized asset and therefore our focus as a business is based around our service delivery, which we consider to be the best around. This combined with market leading products with brands such as Avery Dennison, MacTac, Poli-Tape and TapeSpec among others, we feel we are very well placed to cater to all clients no matter how big or small.

We'd really like to say hi and have a chat to learn more about your business and how we can help, so please come and see us at our conference stand to meet Brodie and the team.

Fuji Film *Stand 1*

FUJIFILM NZ has earned the trust of graphics professionals worldwide by taking the lead in providing reliable and specialised solutions that raise productivity and quality.

We supply an extensive range of wide format printers from the complete EPSON SureColor range, through to our highly successful FUJIFILM manufactured Acuity LED 1600, Acuity Select Flatbed models and our recently released ACUITY LED 1600R & ACUITY LED 3200R.

To complement our own WF printers, FUJIFILM are the manufacturers of award-winning UVIJET inks and were one of the first companies to commercialise UV-curable inks in the wide format inkjet industry.

Our sales and application specialist staff can support industry leading CALDERA & COLORGATE RIP & Workflow solutions, along with several other cutting edge software applications. With extensive installations throughout New Zealand we can help your business with our large and friendly team of service technicians.

Fuji Xerox New Zealand Ltd *Stand 1*

Fuji Xerox NZ Ltd offers a comprehensive range of specialty software, print & finishing solutions, along with a complimentary selection of substrates.

Our technical service support network comprises of 250 employees over 22 branches nationwide. In close association with our sister company Fuji Film and other Technology Partners, we have solutions that support any small to large graphic communication businesses.

Fuji Xerox continues to grow its market share through leading technologies, flexible finance options, countrywide service support, software analyst knowledge & experience.

Jenrite NZ Ltd *Stands 37-42*

Jenrite N.Z. Limited is a New Zealand owned company specialising in the supply of hardware, software, print media and display systems to the sign and large format printing industry. Jenrite are accredited re-sellers of HP wide format printers from the HP Designjet models through to HP Scitex high volume industrial printers. Jenrite is the number one supplier of HP Latex Printers in New Zealand and with more than 50,000 installs worldwide HP Latex Printers continue to dominate the wide format printer market. This year's NZSDA expo offers a unique opportunity to get hands on with the latest 2018 models of the HP Latex Printers and Cutters including the new HP Flexi Print Design and RIP software and the new Onyx RIP 18. Jenrite will have a range of other equipment showcased on their stand including Polar Application Tables, Neolt trimmers, Polar laminators plus samples and info on the new game changing HP R Series Latex Flatbed Printer which internationally is setting new print quality standards for printed rigid substrates. Jenrite will also be show casing their extensive media offering from Avery Dennison, Sihl, Neschen, Ahlstrom and ColourSure.

Visit the Jenrite stand and see the latest...

- HP Latex Printers and HP Cutters
- Polar Application Tables and Laminators
- Neolt Trimmers
- Scimitar Board Cutters

...and more!

Jenrite

COMPUTALETA GROUP

36 YEARS ON...

AND WE ARE STILL LOOKING FOR WAYS TO GET BETTER.

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But that is just part of our story, over the years we have developed a culture of customer service, one that is quite different from the corporate owned operators.

We respond quicker; we are more accessible, we are motivated by a drive to succeed that is coded into our DNA.

If you want leading products delivered with exceptional service, then just stop by Stand 10 for a chat with the team - Computaleta Group.

WORKING TOGETHER
WORKS BEST

www.clgroup.co.nz

Axis CNC Routered Innovations Ltd *Stand 28*

Axis CNC Routered Innovations is a TRADE SUPPLIER of signage products Nationwide and have done for the past 18 years.We use CNC Routers and Lasers with capabilities of cutting 6100mm long sheets.

Axis manufactures all of types of engraved, cut and fabricated products from a small name badges made from engraving laminates to your large scale fabricated letters and light boxes and anything in between.

We cut from all flat sheet materials including metals, plastics, timbers, foams and many more.

Total Supply Ltd

Stand 3

Come and join the Total Team at the NZSDA 2018 Sign and Display Expo to see our extensive range of Vinyl, Print Media, Rigid, Hardware and Sign Tech products that we can supply.

There will be an exclusive EFI printer virtual reality tour on our stand along with our innovative site measurement system "Spike" which will be available for demos. Plus! We will also be showcasing the latest addition to our range our new LCD and LED display screens.

We have got you covered this year with all your signage and print needs on display for you to experience along with our new Rigid sampler and Colourguide that we hae on offer.

Make us your first and last stop with happy hour at the end of each day! We look forward to seeing you there. The team at Total.

P S P Limited *Stand 7*

PSP Limited are New Zealand's leading sign, display and print substrate supplier. They will be showcasing New Zealand's most extensive range of ACM, which includes a new fire rated ACM for all your signage requirements and be the first to see their new ACM sample folder. Possibilities are endless with their range of colours and grades. PSP will have experienced and knowledgeable staff on the stand to assist and discuss your next signage project, so make sure you check them out at Stand #7 or email info@psp.co.nz for more information.

Sign Supplies Ltd *Stand 9*

Proudly Kiwi owned and operated and serving the NZ signage industry for over 35 years with a simple philosophy that "We Make It Easy". Our branches in Auckland, Wellington, Tauranga and Christchurch provide coverage for the whole country. Sign Supplies is the official NZ distributor for Orafol vinyl and digital films, Metamark, ASLAN, GCC plotters, Marabu inks, Fulei laminators, Bubble-Free Pro application tables and we also stock Roland engravers and milling machines.

We hold a wide range of coloured vinyl, digital films and laminates, synthetic paper, banner, display products, software, hardware, tools and consumables plus run a range of training courses to help you grow your business. Check out our stand for show only specials, get hands on with some amazing technology plus be in with the chance to win your very own driving simulator! Sign Supplies, we make it easy.

The total package in signage supplies

Hardware Rigids Vinyl Sign Tech Print Media

Whatever your company could possibly need to be at the cutting edge of sign technology, we've got it covered.

Visit us at the NZ Sign and Display Expo Thursday 14th and Friday 15th June at Greenlane ASB Showgrounds.

We are located at stand 3, look forward to seeing you there!

COME AND SEE US ON STAND #9
FOR SHOW ONLY SPECIALS,
NEW PRODUCTS PLUS A CHANCE TO
WIN OUR DRIVING SIMULATOR!

GET HANDS ON WITH OUR DIRECT TO GARMENT PRINTER AND OUR APPLICATION TABLE AND SEE FOR YOURSELF HOW MUCH EASIER THEY MAKE YOUR LIFE. ALSO GET A FIRST GLIMPSE OF THE NEW PRODUCTS THAT ARE BEING LAUNCHED LATER THIS YEAR.

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GENERAL EXHIBITORS

Carr New Zealand Ltd *Stands 45 & 34*

Carr New Zealand is the wholesale provider of wide format print media in New Zealand. We have a dominant position in the Australian and North American markets, and in recent years have bought our services to New Zealand. We link you directly to the manufacturer. You too can benefit from wholesale pricing direct!

We are market leaders and specialise in:

- Banner Vinyl's
- Mesh for Fence, Scaffold and Building Wrap
- Polyester Textile Fabrics
- Eyelet Solutions
- Hot Air Welding Machines
- Self Adhesive Vinyl's
- Rigid Sheet

Carr may not be your 'one stop shop', but with our buying power we guarantee to offer a solution to fit your business.

Digital Signs Ltd *Stands 24 & 31*

Take your sign writing to the next level with digital communications. Digital Signs are the leading provider of indoor and outdoor LED screens and monitors. With our own custom software you can control your sign from anywhere in the world (PC or cellphone).

Connect with prospective customers as they walk and drive by using the same content you use on your website, AdWords and social media.

Rent, buy or finance. Healthy reseller commissions and rebrand with your logo.

See www.DigitalSigns.co.nz for our full range of off-power grid and curved special effect products (ie beer bottle 360 degree).

Premium gold wire, aluminium cabinets for long life.

Dynamic Graphics Limited Stand 64 We'll be offering image subscriptions to the Zine4Signs and DynamicX websites. Zine4Signs (www.zine4signs.com) offers over 6.7 million edited and curated sign-industry images including near on 22,000 vehicle templates. DynamicX (www.dynamicx.co.nz) offers over 5.2 million edited and curated images. Both websites include super high res photos, vector illustrations and fonts. Look out for special annual fees on offer at the Sign Expo. Please take a moment to call by Stand 64.

DisplayPro Ltd *Stand 57*

Displaypro Ltd is a Trade supplier to the Print and Sign Industry throughout New Zealand Since 2005.

Suppling High Quality Display Solution | Flags | Banner Stands | Exhibition walls | Custom made 3D and LED products | Dye Sublimation | Architectural Way Finding Systems | Sign Mounts & Stand offs | Wide Format Printer Inks |Digital and Cut Graphic Medias

Hi-Tec Ink *Stand 43*

Our stand is focused on DTG (direct to Garment printing) with full demonstration of The latest "Brother" T-Shirt printer, Hotronix Auto clam Heat Press, Nite Pre-treatment station.

Come and see how easy it is to integrate this into your business.

Hi-Tec Ink also offers Nutec Alternative ink solutions for most printers including Oce, Acuity, Roland, Mutoh, Mimaki etc. We have quality UV digital Flat Beds starting from $85,000 that can produce High quality prints and speed. Tailored equipment and ink solutions to fix everyone and maximize your return on investment and all backed up with our own Technical support, we know how to save you money.

Hirepool *Stands 18, 19 & 20*

Hirepool has been in the hire game a long time… over 60 years and we don't plan on retiring any time soon! Our national footprint now totals over 70 branches from Northland all the way down to Invercargill. Our hire family covers General Equipment Hire, Vehicle Rentals, Marquees & Events, Port-a-loo's and more – including the largest and most modern fleet of access machines in the country.

As a member of NZSDA you will be entitled to 15% discount when you hire with Hirepool, meaning you get fantastic value when hiring top quality gear across the country. Our fleet is sourced only from leading manufacturers and is maintained to the highest industry standards. Hirepool was the first hire company in NZ to reach ACC tertiary accreditation, meaning we have the best processes to keep you and your team safe. We've also got best practice processes in place to make sure the gear we hire to you is safe, fully compliant and checked each time it leaves the yard. On the off chance that there is an issue, with the most qualified mechanics and biggest hire workshops in NZ, we've got your back 24/7.

Customer experience is key and with our specialists on hand, you can rest assured you will be getting the right gear, in top condition to keep your job on the go. Drop in to any of our branches or give us a call and our knowledgeable team will be able to point you in the right direction with any queries you may have. For further information contact Brent or call the 0800 number today!

LRT Services *Stand 36*

We are NZSDA's preferred supplier of Health and Safety systems for their members. A number of key Sign & Display companies have been successfully working with us over the last 3 years on either getting a new system in place, tweaking their system, helping them with pre-qualification documentation and audits or simply helping them with advice about health and safety issues. Can you answer these questions with certainty?

- Do you have a working Health and Safety system that will pass scrutiny from external auditors or WorkSafe NZ?
- Are you fully aware of what your obligations are around compliance on H&S?
- Are you sure you are doing everything you need to do to keep your people safe while at work?
- Are you paying a fair and competitive price for any external advisement of H&S?

If your answer was 'No' to any of those questions then come and see us on stand 36. You've got nothing to lose by at least checking out what we do.

Nexus Display Solutions Ltd *Stand 22*

Nexus Display Solutions Limited designs manufactures and wholesales unique flag, banner and sign display systems, and we are proud to introduce our new SignTrax© range of products at the NZ Sign and Display Expo.

Designed and manufactured here in New Zealand, our unique SignTrax© aims to define the way signage is installed and displayed in the future. SignTrax© doesn't replace existing marketing mediums, it creates a new one! The latest public announcements, promotions and messages can be immediately and effectively communicated at short notice.

SignTrax© provides a low-cost, fast and safe way to deploy and manage a wide range of sign communications. It utilises our patented 'PushPull' system and for the first time enables anyone to install, raise, replace and remove eye catching signs in a matter of seconds – all from the safety and convenience of ground level.

If you would like to learn more about SignTrax© and see it in action, please visit our stand, talk to the designers of the system and experience signage made simple.

Sign & Screen Supply Ltd *Stands 55 & 48*

As a professional production base of Self Adhesive media, Sign and Screen Supply is equipped with 2 advanced Self Adhesive Vinyl production lines in China 1 PVC Film laminating machine and 1 paper coating machine in China, providing wide choices of Self Adhesive Vinyl, its annual capacity reaching 10million square meters. Sign and Screen Supply Self developed Bubble Free vinyl, leads the new trend of Graphic Vinyl applications. The punching workshop has over 3 One Way Vision production lines at work, providing One Way Vision in various specifications with annual turnout reaching 1.2million square meters. While keeping competitive in Self Adhesive Digital Media supplies, Sign and Screen Supply has been persisting in providing One-Stop Service. According to different techniques and market requests, meet any unique demand, with Laminated Frontlit, Backlit, Blockout, Mesh, Knife Coated Substrate, Textiles, Eco-solvent Inkjet Medias.

Signopsys Electronic Signs Ltd *Stands 61 & 62*

Signopsys Electronic Signs Ltd is New Zealand's most experienced LED display manufacturer. We export to many countries and are well aware that the display signage industry can sell LED displays but worries about the risk.

Signopsys is here at NZSDA to demonstrate the quality and attention to detail we build into all our LED displays. You will be able to view the innovations and design attributes within our product our 28 years of experience has taught us. We offer a resellers margin, and we protect you from the risk in LED displays – you make the sale and we undertake the warranty and service 24/7.

Signopsys operate under a tenet of "technology with the lowest costs of ownership" - we demonstrate that through our reliability, dependability, lowest power consumption, longevity and simplicity. Call in and have a chat – we are a kiwi company and are by your side with quality LED technology.

Textiles Alive Printers NZ *Stands 29 & 30*

Textiles Alive has been a key supplier to NZSDA members since its inception.

As the principal and most proficient fabric printer in New Zealand our commitment to the trade is unparalleled and thus on sell through our authorised reseller network.

It all revolves around printing fabric. With multiple machines at both 3200mm wide and 1600mm wide we run a vertically integrated business and as such we do all our printing, pressing, cutting and sewing inhouse.

Our Promise:

- Trade Only – we do not sell directly to consumers as these are your clients
- Textile Only - we only print textiles and as such do not compete with your inhouse print services

Be sure to stop by the stand and talk with the team on how you can capitalise on the growing soft signage demand and open new markets and revenue streams for your business.

Trotec Laser Pty Ltd *Stands 25, 26 & 27*

Trotec is the world's leading manufacturer of laser machines for marking, cutting and engraving solutions. Our lasers are designed and built in Austria and we offer the world's most innovative and diverse range of laser solutions, ideal for signage and display manufacturing. The benefits of a Trotec laser include the lowest overall cost of ownership, warranties of up to 10 years, unlimited technical support and ongoing training for our valued customers at our training and development centres located across Australia and New Zealand. Setting new standards is Trotec to the core.

Wholesale Print *Stand 63*

Wholesale Print is New Zealand's largest online trade printer, working exclusively with the signage, design and print industries.

We offer competitive trade prices by optimising a comprehensive range of products, print technologies, and workflow. We provide wholesale access to traditional offset, toner based digital solutions as well as high speed inkjet. We give access to print capabilities you may not have, allowing you to say, "Yes," to your customers for jobs you can't complete yourself.

We're certainly not a faceless online company; we aim to offer the best of both worlds, a quick easy online ordering process, coupled with the personal touch when you need support. Our support team have experience in both print and graphic design, as well as previous experience on the coal face selling print to the end client. Come see our stand, sign up and try us for FREE!

WiPath Communications Ltd *Stand 58*

WiPath is a leading supplier of LED signage solutions to the NZ sign industry. WiPath has over 20 years' experience in LED signage. Our indoor and outdoor LED displays are designed in NZ and manufactured to the highest quality. For you, as a sign industry professional, we are able to provide extensive support so that even if you are not familiar with the electronic and technical aspects of LED signage we can ensure you do not miss out on the market opportunities provided by this increasingly demanded technology. We are able to assist with as much of the original sale process, installation, commissioning and on-going service support as you need us to.

Take advantage of the opportunity to discuss these opportunities with our LED sign engineers who will be present at the Sign Expo.

We will be showcasing both standard LED signage plus some interesting new LED products.

GREAT QUALITY
GREAT TRADE PRICES
GREAT SERVICE

New Zealand's largest online trade printer, working exclusively with signage, design and print industries.

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W: www.wholesaleprint.co.nz

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Ph 03 666 0100

The Association is moving from Good to Great....

For over fifty years the Association has continually supported and provided knowledge to its members. It is the representative body for the sign and display industry in New Zealand and as such, plays an active role as a forum for the exchange of ideas, the development of training in the craft and the dissemination of information and guidance. Covering a whole spectrum of sign makers from traditional, digital, printed, manufactured and illuminated, in fact signage of all varieties. The Association has built an enviable reputation and trust with many government offices throughout New Zealand and acts as the official channel of communication between industry and these bodies on all matters affecting the sign and display industry.

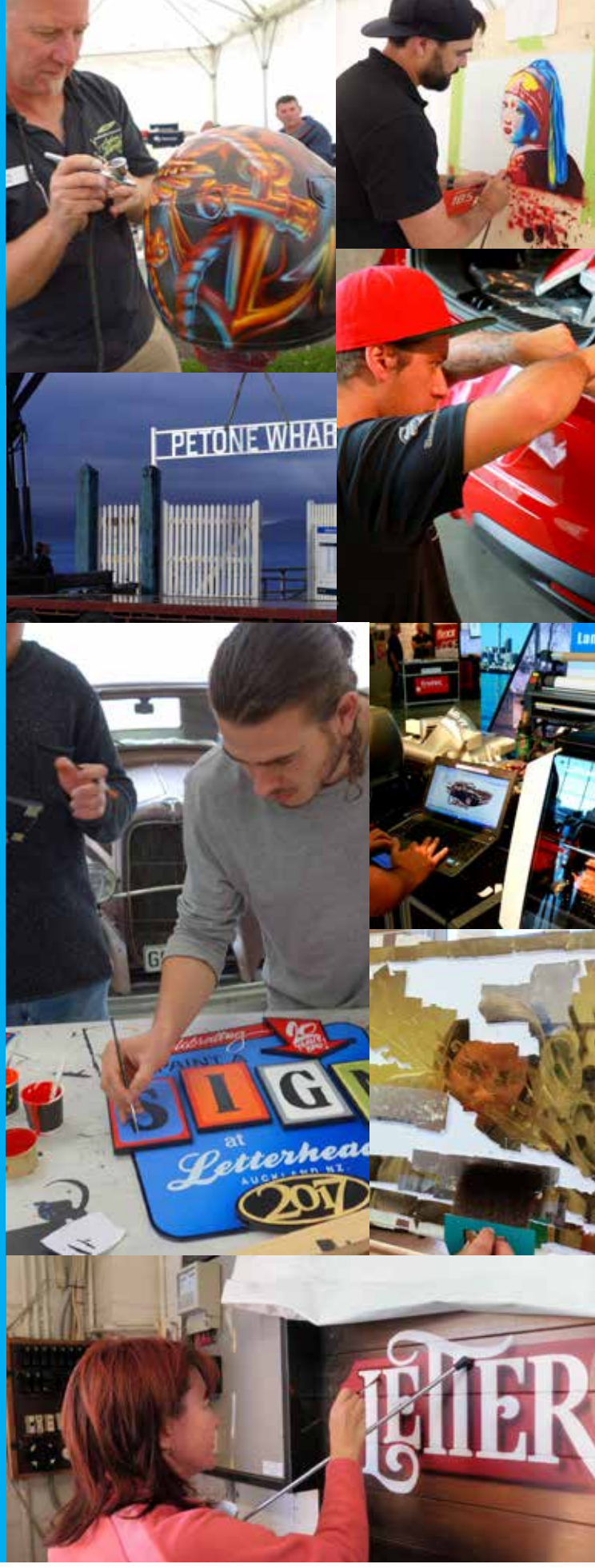
Over the many years the Association has represented the industry, assisting with apprenticeship administration and working closely with various Industry training organisations. The Association is currently working with Competenz (our industry training provider) to revise and execute new NZQA unit standards for the National Certificate in Sign making, bringing the qualification up to date with today's technology and procedures. Competenz hope to launch this late 2018.

The NZSDA saw the need to pre-qualify people into our industry and therefore recently launched in May 2018 the Signee brand, which offers education to employment. They know that technology is constantly evolving and the demand for more creative design with sign making has become apparent and therefore the industry has established itself as one of the most technical trades out there. From digital design and brand creation to high tech architectural sign installation and traditional hand painted techniques the diversity and range of skills that are required to be a good sign maker far exceeds beyond a typical graphic designer.

The Signee brand offers those interested in our industry a place to learn and to connect online through our website, where online tutorials and videos can be viewed along with details of a pre-vocational programme. The NZSDA want to ensure that they are developing the best opportunity for any applicant to enter the industry of sign making and because it has been developed and created by sign makers, it will be 100% utilised and will be of immediate value in any sign shop for anyone holding this qualification.

Mid 2017 the NZSDA also launched the Master Sign Maker accreditation, representing the mark of exceptional quality of workmanship and an elite level of the industry's finest. Obtaining the Master Sign Maker accreditation lifts a business to the next level and shows to the industry what first class standards, knowledge and experience represent. Applicants must have been an NZSDA member for four years or more. The process is very thorough and includes a full appraisal of all work practices and standards, including health and safety processes, techniques and solutions.

To find out more information on our brands go to our websites www.nzsda.org.nz and www.signee.nz or call 0800 0800 52.



NZSDA
NZ SIGN & DISPLAY ASSOCIATION (Inc.)

NZSDA NZ SIGN & DISPLAY ASSOCIATION Inc. ACCREDITED Master Sign Maker

signee

NZSDA

NZ **SIGN & DISPLAY** ASSOCIATION Inc.

Get it right the first time

Our members have the right **knowledge** and **experience**, so to get more kiwis trusting your business become a member today!

Right people, job done well!

Visit us at **www.nzsda.org.nz**