

THE NEW ZEALAND  
SIGN & DISPLAY ASSOCIATION  
(INC)  
CODE OF PRACTICE

All members of the Association shall so order their conduct as to uphold at all times the high reputation of the Association and each member shall actively improve and promote the standard of the trade and share with fellow members the common responsibility for integrity.

Every member shall render service to his clients on a fair and equitable basis and practice his trade to the best standards of workmanship and integrity.

Members shall maintain the highest standards in the preparation of estimates, quotations and other documents because of the reliance placed upon them by clients.

A member shall be loyal to the Association, and be willing to share his lessons of experience with his fellow members.

All information or correspondence provided by the Association to members shall remain confidential.

No members shall consciously endeavour to attract or offer employment to an employee of a fellow member without first having advised the fellow member. This is not to be construed as prohibiting negotiations with anyone who, of his own initiative or in response to public advertisements, applies to a member for employment.

Members shall refrain from expressing comment or criticism to the general public on the services, fees or conduct of a fellow member. However, it is the duty of every member to maintain the standard of his trade by referring to his Association any breach of conduct which may appear to bring discredit on the Association or its members.

Advertising by members shall be strictly truthful and shall not express or imply criticism of other members.

All members shall, whenever possible, take an active part in the work of the Association, attend and participate at meetings, accept nomination to office, and generally further the interests of the Association and its members.

In the case of any complaint by a client or other member of the Association the member concerned shall agree to have the case investigated by the Association's Executive and agree to abide by the decision.

A member shall not use another member's drawings or designs in any way without prior approval of the originator.

All members of the Association shall be bound by this code of practice.

(Adopted 4th May, 1979)